



## Northeast Regional Conference: "Leadership in the age of Reality TV"

**Thank you for registering for the Northeast Regional Conference – "Leadership in the Age of Reality TV" on April 10-11, 2010. We are thrilled you will be joining us and want to provide this page for your participation at the event.**

**Are you staying at the host hotel?**

*If no – proceed to next page:*

*If yes:*

- **Directions to the Ramada Hotel**

**Via NJ Turnpike Southbound**

: Exit 15W (Newark/The Oranges). After the tollbooth, follow Interstate 280 East to Jersey City (Holland tunnel). At the circle, make a right onto Tonnele Avenue. Pass 3 lights and you will see the hotel on your right hand side.

**Via Garden State Parkway Southbound**

: Follow to Exit 145- Interstate 280. Continue on Interstate 280 East toward Jersey City. At the circle, make a right onto Tonnele Avenue. Pass 3 lights and you will see the hotel on your right hand side. **Via NJ Turnpike**

**Northbound**

: Follow to Exit 14 Newark Airport. After the tollbooth, follow signs to Route 1-9 North to the Pulaski Skyway (Holland tunnel). Exit at Tonnele Avenue, at the light make a right turn into Tonnele Avenue. Pass 3 lights and you will see the hotel on your right hand side.

**Via Garden State Parkway Northbound**

: Follow to Exit 140 (Rt. 22 East). Route 22 East to Routes 1 & 9 North to Pulaski Skyway (Holland tunnel). Exit at Tonnele Avenue, at the light make a right turn into Tonnele Avenue. Pass 3 lights and you will see the hotel on your right hand side.

**Via Lincoln Tunnel**

: Interstate 495 toward the NJ Turnpike South to Exit 15W (Newark/The Oranges). After the tollbooth, follow Interstate 280 East to Jersey City (Holland tunnel). At the circle, make a right onto Tonnele Avenue. Pass 3 lights and you will see the hotel on your right hand side.

**Via Holland Tunnel**

: Cross Holland Tunnel, stay on your left-hand side to Routes 1-9 / Pulaski Skyway. Take the first exit, continue to the circle. Follow the circle as if you are going back to the tunnel. At the light, make a right turn into Tonnele Avenue. Pass 3 lights and you will see the hotel on your hand side.

**Via Interstate 78**

: Follow toward Newark Airport, use the exit for Routes 1 & 9. Route 1-9 North to the Pulaski Skyway (Holland tunnel). Exit at Tonnele Avenue, at the light make a right turn into Tonnele Avenue. Pass 3 lights and you will see the hotel on your right hand side.

- **Saturday and Sunday shuttle information from the Ramada Hotel**

The shuttle from the Ramada Hotel to NJCU will make a total of 4 runs during the conference. The shuttle will depart from the hotel lobby at a run scheduling including:

- Saturday morning shuttle runs will be at 9:30am and 10:00am. We encourage you to take the earlier shuttle so you can be present for the first networking event at 10am (10 minute networking)
- Saturday evening shuttle will be at approximately 9pm
- Sunday morning shuttle runs will be at 7:30am and 8am. We encourage you to take the earlier shuttle so you will have time for breakfast, networking and time with your team.
- Sunday afternoon shuttle room will be at 4pm.

*Attending the Conference:*

- Is there an agenda for the event?

**Saturday, April 10th, 2010**

Start Time	End Time	Activity
9:00 am	11:00 am	Registration
10:00 am	11:00 am	10 Minute Networking
11:00 am	11:30 am	Opening/Welcome
11:30 am	12:30 pm	Keynote Speaker: <a href="#">Shawn Harper</a>
12:30 pm	1:30 pm	Lunch
1:30 pm	2:00 pm	Introduction of Surprise Team Challenge
2:00 pm	2:45 pm	Team Challenge Work Time
2:45 pm	3:00 pm	Break
3:00 pm	4:00 pm	<a href="#">Workshop Session #1</a>
4:00 pm	4:15 pm	Break
4:15 pm	5:15 pm	<a href="#">Workshop Session #2</a>
5:30 pm	6:30 pm	Keynote Speaker: <a href="#">Dr. Dorfman</a>
6:45 pm	7:45 pm	Dinner
7:45 pm	9:00 pm	Reality TV Show Challenge

**Sunday, April 11th, 2010**

8:00 am	9:00 am	Breakfast and Team Challenge Work Time
9:00 am	9:15 am	Sunday Morning Welcome and Kick-Off
9:15 am	10:15 am	Keynote Speaker: <a href="#">Dr. Tartt</a>
10:30 am	11:30 am	<a href="#">Workshop Session #3</a>
11:30 am	1:00 pm	Lunch and Last Chance to Work on Team Challenge
1:00 pm	2:00 pm	Team Challenge Demonstrations
2:15 pm	3:15 pm	Keynote Speaker: <a href="#">Alexis Jones</a>
3:15 pm	4:00 pm	Conference Debrief, Awards and Wrap-Up

\*Agenda is subject to change

- What time to arrive on Saturday morning and what time will we be done?
  - o We encourage you to arrive by 9:45am so you can participate in the first networking event, 10 minute networking, at 10:00am.
  - o We will wrap-up Saturday's event at 9pm
  - o Sunday will wrap up at approximately 4pm

- Where am I going to get to the conference – can you provide me **driving directions** and **public transportation directions**?
  - o You will be proceeding to New Jersey City University

## **Public Transportation**

### *From Manhattan*

Take the #99S bus from Port Authority Bus Terminal directly to the University. Or take the PATH subway to Journal Square and follow the directions below.

### *From PATH Terminal at Journal Square*

Take the #10 South Boulevard bus from platform D1 directly to the University's main entrance. Or board the #80 Newark Avenue/Gates Avenue bus, and get off at Audubon and West Side Avenues. From here, you may either walk the three short blocks to campus, or take the free shuttle bus which stops inside the University's parking lot on West Side Avenue.

### *From the Hudson-Bergen Light Rail:*

Take Hudson-Bergen Light Rail to West Side Avenue stop, (last stop). Walk 4 blocks south on West Side Avenue to Culver Avenue. Turn left on Culver and walk 3 short blocks to the main campus, or walk one more block to Audubon Avenue to take the free shuttle bus which stops inside the University's parking lot on West Side Avenue.

## **By Car**

### *From New York City (Holland Tunnel)*

After exiting the Holland Tunnel, go straight and up the hill. Maneuver yourself into the center lanes (an exit from the Turnpike will be on the right; then an exit for Routes 1 & 9 will be on your left). Continue through approximately seven lights. You will enter Journal Square. Follow Kennedy Blvd. as it turns right at Journal Square. Continue on Kennedy Blvd. to the University.

### *NJ Turnpike*

Take 280 East, 80 East, or Route 3 East to the NJ Turnpike. Take Turnpike to Exit 15E. Pay toll, and follow signs to Routes 1 & 9 North (Truck Route). Go over two bridges to a traffic light. Stay straight at the light. After the McDonalds (on the right hand side) go to the 2nd traffic light and make a right turn on Kennedy Boulevard. NJCU is 12 blocks down on the right hand side. Parking is on Culver Avenue.

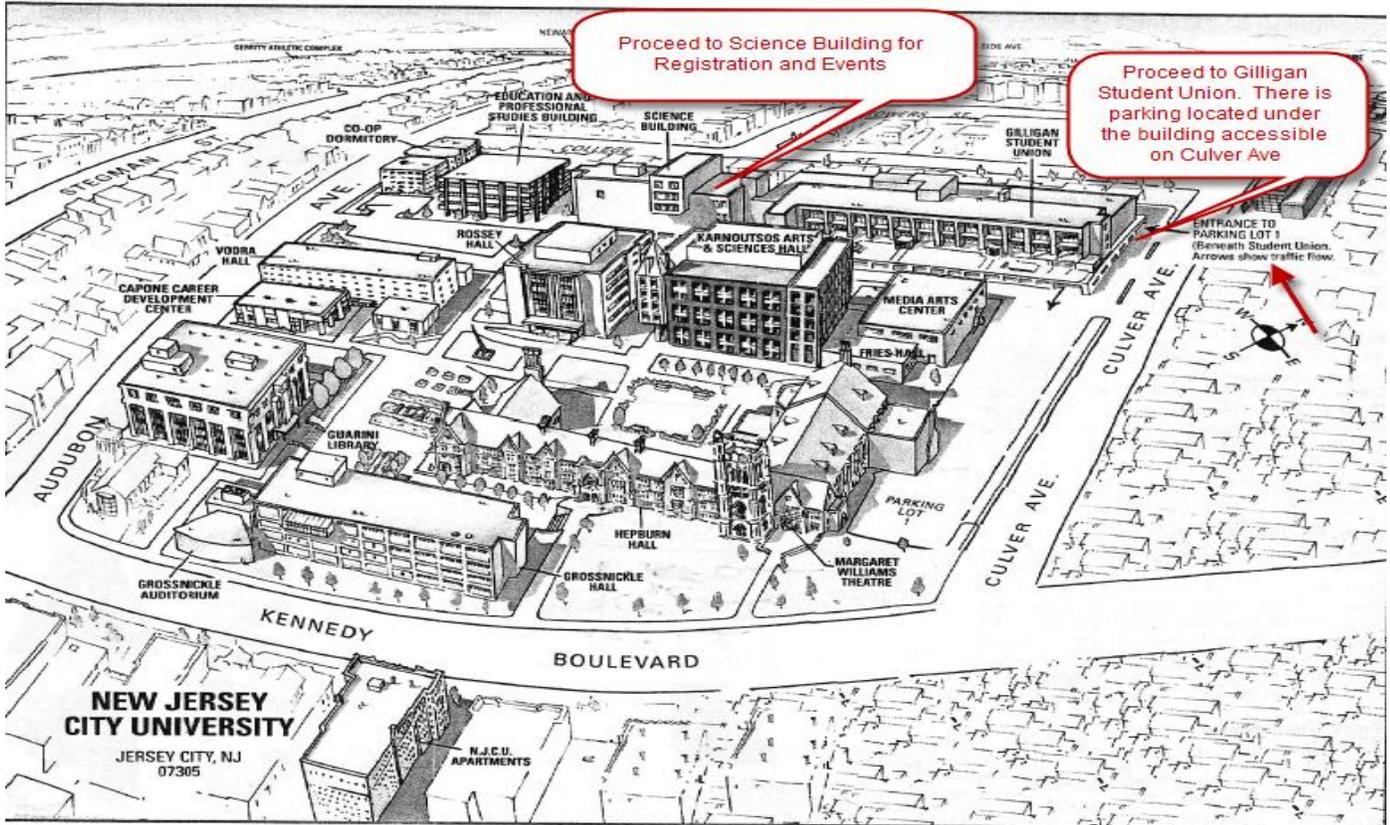
### *From Routes 78, 1 & 9*

Take Route 78 East to Routes 1 & 9 North. Route 1 & 9 will split. Stay to the right (1 & 9 North Truck Route). Do not go to the Pulaski Skyway. Take 1 & 9 over two bridges to a traffic light. Stay straight at the light. After the McDonalds (on the right hand side) go to the 2nd traffic light and make a right turn on Kennedy Boulevard. NJCU is 12 blocks down on the right hand side. Parking is on Culver Avenue.

### *From Garden State Parkway (Northbound)*

Take the GSP North to Exit 140, Route 22 East. Take 22 East to Routes 1 & 9 North. Follow directions above from Routes 1 & 9.

- Where do I go once I **make it to campus** and where do I **park**?



- o Proceed to Science Building, immediately beside the Gilligan Student Union, for event activities
- What should I wear to the conference?
  - o We would encourage you to wear **business-casual attire** for the duration of the weekend.
    - for women: A reasonable length skirt (not mini-skirt) or full-length trousers of a non-jeans material combined with a top (such as a dress shirt, polo, or sweater set) is considered acceptable. An informal dress with appropriate skirt length is also acceptable.
    - for men: A combination of collared shirt (such as a [dress shirt](#) or [polo shirt](#)), [cotton trousers](#) (such as khakis) with a [belt](#), and shoes (such as loafers) with socks is generally acceptable
    - Unacceptable for either gender: gym clothes, rumped or ripped clothing, [miniskirts](#), underwear as outerwear, inappropriately revealing attire such as bare midriffs, and flip-flops.
- Who do I call with **questions**?
  - o Call TJ Schemmel at 513-276-1089 or Chuck Knippen at 513-708-5287